

Teaching multiplatform journalism: the strategies and difficulties of being student and teacher at once

(a work in progress...)

Sandra Marinho

Trial and Error: media education in a changing media world

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Fontys University of Applied Sciences, School of Journalism, Tilburg, The Netherlands



Universidade do Minho

Motivation

Multiplatform journalism implies...

changes in journalism

changes in newsrooms

changes in journalists' routines

changes in audiences/reception

Changes in journalism education

Changes for teachers? How can we teach and learn at the same time? Changes in faculty and higher education?

Context

1991 – Social Communication

5 year degree
Internship
Social Sciences and
Humanities (++)

2007 – Communication Sciences

Bologna
3 year degree
No internship
Technology and digital (++)
Journalism Project

2015 – Comm. Sciences

3 year degree
No internship
Technology and digital (++)
Social Sciences and
Humanities (-)
**Journalism Project and
Portfolio**

social media

Journalism Project and Portfolio

At the end of the curriculum:

- the meeting place for the **different languages and platforms** of journalism (written words, sound, video, still images, and cyberjournalism/multimedia)
- the meeting place for **different genres** (news report; interview; profile; photo gallery; infographic...)
- the criteria to select the Project's themes/subjects: in addition to **timeliness**, issues must be drawn **from data** and have to be **significant stories**;

Challenges for journalism education

- Too many skills, so little time... and only one teacher: the value of team teaching; inviting journalists
- Good examples as a routine: learning “outside”
- Accepting that some students will be your teachers
- The relevance of substance “over” design
- Free digital tools
- Having someone to talk to?
- The next level: how to gain visibility? <https://projetodejornalismo.wordpress.com/>
- REC (Reporters Under Construction): a national journalism project that brings together students, teachers and journalists

Now, let's talk! 😊

Any input is very welcome
marinho@ics.uminho.pt



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Context

Semester 1	Semester 2	Semester 3
History of Communication Communication Theory Design, Aesthetics and Visuality Body and Performance Communication, Image and New Media Optional I	Audiovisual Atelier I Strategic Communication Atelier I Journalism Atelier I Body and Writing Communication, Sound and Video Research Methods	Audiovisual Atelier II Strategic Communication Atelier II Journalism Atelier II Social Psychology Semiotics Sociology of Communication
Semester 4	Semester 5	Semester 6
Media and Contemporary Cultures International Communication Discourse Studies Communication and Publication Design Journalistic Writing Journalism and Sound	Publics and Media Practices Political Economy of Communication Journalism and Video Multimedia Journalism Optional II Optional UMinho	Communication, Markets and Tendencies Media Literacy and Citizenship Communication Ethics and Deontology Journalism Project and Portfolio Optional III

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- the curriculum (not only journalism courses) and the relevance of the social sciences and humanities
- the support provided by technical courses (web design, sound and video editing)
- specific journalism courses (Journalistic Writing; Journalism and Sound; Journalism and Video; and Multimedia Journalism): *“languages” and not platforms*
- Journalism Project and Portfolio

Journalism Project and Portfolio

Some examples:

- O Têxtil em Portugal: na linha da frente
<http://nalinhadafrenteppj.weebly.com/>
- Quanto vale o Tua?
<https://projeto.atavist.com/quantovaleotua>
- Campo Ocupado
<https://campoocupado.atavist.com/campoocupado>
- O Testamento da Língua
<http://pij1415.pt/otestamentodalingua/index.html>

Thanks! 😊

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